

# The Writings ON YOUR WALL

## Installation instructions with pictures



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**1.** After you have washed your wall and prepared your expression by rubbing over the entire surface with transfer tool (laid out so you can read expression), position expression on wall for placement and use small pieces of painters tape to temporarily hold it in place.



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**2.** Once expression is in correct placement, place tape across either the entire top or bottom of expression. It is recommended that tape be placed at bottom if expression is larger, allowing you to work your way up. RUB OVER TOP OF EXPRESSION WITH TRANSFER TOOL.



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**3a.** With tape acting as a "hinge," either Flip your expression up if you lined it along the top edge, or let it drop down if you lined it along the bottom edge.



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**3b.** Slowly peel backing paper, taking care not to touch the adhesive on the back of the expression itself. If a part of the expression starts to come up from the transfer tape (remaining stuck to the backing paper), simply stop and rub lettering so it sticks to transfer tape instead of backing. Carefully lay expression back down into position on wall taking care not to let wrinkles appear.



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**4a.** Once backing is removed, use your transfer tool to firmly rub over the entire expression, giving special attention to the edges of each letter or enhancement.

**4b.** Remove painters tape from wall.



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**5.** Slowly peel transfer tape from the wall by slowing pulling it straight back as close to the wall as possible. If lettering is still sticking to transfer tape, stop and press it against the wall and continue.



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**6.** Erase any guidelines you may have placed on your wall and *sit back and enjoy your new space!*